Dear colleagues, associates and friends!

The Croatian Society for Quality (HDK) invites you to an international professional and scientific assembly:

13th CROATIAN CONFERENCE ON QUALITY

and

4th SCIENTIFIC ASSEMBLY OF THE CROATIAN SOCIETY FOR QUALITY

In May last year, according to the assessment of participants, the 11th CROATIAN CONFERENCE ON QUALITY and the 3rd Scientific Assembly of the Croatian Society for Quality were successfully organized. The events were attended by 125 participants from Croatia and abroad. The new concept of the Conference enabled: 33 poster presentations, 14 plenary session, two workshops and a very dynamic panel discussion. The number of papers presented was higher than in 2011, with somewhat fewer participants.

For this year’s Conference and Scientific Assembly, following your assessment of last year’s events, it is our intention to enable authors to present their works in a poster section or through oral presentation supported by PowerPoint, and to offer, to all participants, high-quality plenary sessions and workshops held by eminent experts.

PLENARY SESSION SPEAKERS:


CO-ORGANIZER
CROATIAN CHAMBER OF ECONOMY

GOLDEN SPONSOR

BIZdirekt

2nd announcement and call for papers

CROATIAN SOCIETY FOR QUALITY

Invites you to an international professional and scientific assembly

13th CROATIAN CONFERENCE ON QUALITY

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under the slogan:

QUALITY – THE WAY OF EXCELLENCE

MAY, 9-11, 2013
BRUIJNI NATIONAL PARK, CROATIA
GOAL OF OUR ASSEMBLY
Solutions to the all-encompassing crisis have not been clearly identified, and are not simple, painless or quick. It is evident that a multidisciplinary approach is needed; despite the high knowledge and skills of the creators of the necessary changes, measures taken have not yet produced the expected, desired results. We still believe that, by using integrated management systems that can be adapted to specific needs and circumstances, a chance can be created to motivate people for new attempts and advances. Using available tools and developing new ones creates an additional opportunity for more efficient and effective application of solutions, and also for providing a life of new ideas, and for opening the way for the adoption of new knowledge and skills.

THEMATIC AREAS
• Quality for a successful society
• Crisis as a challenge
• Effective system changes
• Communication and information
• Quality management
• Croatia in the EU
• Socially responsible business
• Quality in public administration
• Quality in education
• Quality in health care
• Quality in tourism
• Safety and quality of products on the market
• Management systems in small and medium enterprises
• Environment protection
• Risk management
• The role of the media in the promotion of quality
• Integrated management systems

Through our papers, by participating in discussions and by sharing information, we will certainly contribute to solving problems, indentifying risks, and improving our knowledge and skills. And all this in the enchanting environment of the Brijuni National Park. Join us!

HDK Managing Board

SUBMISSION OF PAPERS AND GUIDELINES FOR AUTHORS
Deadlines: Submission of completed work: April 8, 2013
After a positive review and preparation it will be published in the proceedings.
Authors of posters should bring their posters with them to the venue (Conference Registration Desk).
Summaries, papers and presentations should be sent by e-mail to: radovi@hdkvaliteta.hr

Official languages: Croatian and English

REGISTRATION FEE:
Participant: EUR 270
Author (first author of an accepted paper): EUR 140
Discount for groups of 6 or more: enquire by e-mail to: reg@hdkvaliteta.hr

REGISTRATION FEE IS VAT-FREE.
The fee includes attendance at all sessions, a collection of abstracts, collection of papers (on CD), printed material.

Accompanying person (social events only: Welcome Drink, Gala Dinner on May10, and excursion)*:
*organized by a travel agency (EUR: 60)

ON-SITE REGISTRATION:
Participant: EUR 320
Author/Presenter: EUR 200

PARTICIPANT REGISTRATION FORM
The Participant Registration Form is available at the Conference website www.hdkvaliteta.hr in electronic form as well as in Word format (download). For more info, please contact Jadranka Pavlinić Tomlinson at reg@hdkvaliteta.hr

VENUE AND DATE
Hotel Neptun – Istra, Brijuni National Park, Croatia
May 9-11, 2013

HOTEL BOOKING
Participants will be able to book accommodation by filling in the Hotel Reservation Form at the Conference web site www.hdkvaliteta.hr (Hotel booking and Transport). For more information regarding accommodation and hotel booking, please contact the Travel Agency Event.-s Ltd from Pula at sead@events.hr; tel. +385 (0)52 540 010

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